SOUTH INDIA'S BIGGEST MANAGEMENT FEST

# AD INFINITION

LET'S MARCH TOWARDS INFINITY

# 2 0 2 3 MAY 2 3 4





School of Management Studies, Cochin University of Science and Technology



www.talentime.in

#### TALENTIME

With a legacy of 40 years, since 1982, Talentime has been South India's biggest Management Fest and this year, we are filled with pride to announce that Talentime 38' is coming up with more energy and enthusiasm! Way back in 1982 Talentime was the first of its kind, and since then every year the Management Fest is being hosted successfully with immense pride and prestige by the students of School of Management Studies, CUSAT. The fame of the fest is widespread, inviting a huge number of participants and innovative events being hosted every year. Every year, the Fest is accentuated with players representing over a hundred and more than 50 sponsors, making the event a visual extravaganza that draws a large audience!

#### AD INFINITUM

The 38th iteration of the much-anticipated celebration of talent, Talentime, has arrived, and this year's theme is "Ad Infinitum". This theme encompasses the boundless potential for growth, progression, and enjoyment that Talentime has always symbolized for its participants. The phrase "Ad Infinitum" speaks to the timeless journey towards infinity, embodying the ceaseless path of augmentation and introspection that Talentime offers to everyone who is part of the extravaganza.

Talentime is a celestial sphere where "Time Awaits Talent", providing students a celestial stage to showcase their eclectic gifts, proficiencies, and novelties. The theme "Ad Infinitum" is a symphonic representation of Talentime's unmatched legacy, embodying its steadfast commitment to providing endless opportunities to students, spectators, and collaborators year after year.

Infinity is an appropriate symbol for Talentime, as the event continues to expand and evolve, providing students with new opportunities to grow and showcase their abilities. With each passing year, becomes increasingly dynamic and versatile, catalyzing growth and progression in the participants.

The theme "Ad Infinitum" is a testimonial to Talentime's devotion to nurturing and inspiring talent, creativity, and innovation in students. By providing a platform for students to exhibit their gifts, Talentime opens up new avenues for self-discovery and growth, aiding students in reaching their full potential.

Talentime, a magical wonderland, presents endless gifts of magic to those daring enough to seek its infinite secrets.



#### TRIUNF O Best Manager



#### "The strong survive, but the courageous triumph"

Because Success is not a one lane journey.

The infinite problems causes the exploration into infinite solutions-Each. one with a unique personalized touch and an incomparable demonstration. From demanding challenges to vibrant hunts, this race in the management sphere will end with the best of the many strong ones.

The Sans pareil and consistent battle for the ultimate title- but mind you, the smartest and boldest move will make you the champion.

Join us on the journey of Best Manager to unlock your quiescent potential in the complete corporate stimulation surmount.

May the best Win!!

ELIGIBILITY:ANY STREAMMODE:INDIVIDUALDURATION:2 DAYFEE:₹ 1000/headPRIZE:1st ₹ 30,000Consolation prize ₹ 5,000

KRISHNAPRIYA: 99475 29754 | ATHUL RAG: 96337 56339

#### CELESTIALS BEST MANAGEMENT TEAM



"stars belong to the sky"

The Celestials Best Management Team game, brings you an unmissable opportunity to empower yourself, upbuild your skills and find the rightful place for you in the vast sky of possibilities and shine bright like a star.

The celestials is designed to challenge your teams in diverse areas in the field of management that will give you a chance to experience the corporate team work and rapport building in real terms. Its all about your team spirit, synergy which is being levelled up rather than tested. So come battle it out for the best management team in the biggest Management event in south India.

Come, Battle it out with the best teams from all over the country.

ELIGIBILITY : ANY STREAM MODE : GROUP (4 members) DURATION : 2 DAY FEE : ₹1000/team PRIZE : 1<sup>st</sup> ₹ 20,000 2<sup>nD</sup> ₹ 10,000

UISHNU: 94464 74539 | DIUYADARSHANA: 96564 52342

#### INVICTO BUSINESS QUIZ



"Where great minds compete"

Witness the ultimate business quiz! Test your skills and knowledge of the business world with our challenging, engaging questions.

Join the quest for being the master of knowledge. Test your business knowledge with quiz master.

Test Your Business Knowledge

 MODE
 : INDIVIDUAL / GROUP (2 members)

 DURATION
 : 1 DAY

 FEE
 : ₹ 200/team, ₹ 100/head

 PRIZE
 : 1<sup>st</sup> ₹ 10000

 2<sup>m</sup> ₹ 5000

ALEN UARGHESE: 9061286062 | SREEJIL B NAIR: 8590154646

# MARKETING GAME



#### "Evoke the infinite marketing possibilities"

All that comes to your mind, maybe, is buying and selling.

Oh! How has the world changed. Markets have transcended from places of meeting and bargaining to much more. Crunching numbers, being creative, teaching immersion are few of its evolved features. Test out your resilience and compete in this high stake market with dynamic analytics, super strategies and immovable willpower.

Supercharge Your Marketing Strategy with the Ultimate Interactive Marketing Game

MODE	GROUP (4 members)
DURATION	2 DAY
FEE	₹ 200/team
PRIZE	1 <sup>st</sup> ₹ 10,000
	2™ ₹ 5,000.

SANGEETHA SUGATHAN: 9495325015 | RANJANA P K: 7306393490

#### SPERANZA CSR GAME



#### "The price of greatness is responsibility."

You can grow alone or grow together, but as the old wives tale, trees fall in the storm but grass overcome.

To develop a culture of growing together, cohesively, to channel the inner philanthropist, play "Speranza" and channel your versions of hope to make the world a better place, one little decision at a time

Play Now to Make a Difference!

MODE		GROUP (3 TO 4 MEMBERS)
DURATION		3 DAY
FEE	1	FREE
PRIZE		1 <sup>st</sup> ₹ 10,000
		2 <sup>nd</sup> ₹ 5,000

ANJALI S: 9188895948 | ROHITH K : 9495546923

#### APEIRON HR GAME



#### "Unravelling the infinite potential of HRians"

Is it managing people? Is that all there is to it?? But wasn't it about Happy Relationships as well?? Well..well...if you are thinking in this line, you are half way here. Yes, it's about people but it's not just about people. It's about a lot more. Join us to find out the whys and the how's..

> Gain insights and lessons in each step of your way and rise like the true HR/HRM you are.

> > MODE
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> >  DURATION
> >  : 2 DAЧ
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> >
> >  FEE
> >  : ₹ 400 /team
> >
> >
> >  PRIZE
> >  : 1st ₹ 10000
> >
> >
> >  2nd ₹ 5000

KAUYA DEU : 8384025195 | ABHIRAM MANOJ : 9400548480

#### CLASH OF NAELEA ENTREPRENEURSHIP EVENT



"Let's work together"

Having an idea is worth nothing of it lives inside of your mind palace. More times than oft, ideas are killed by the creator but in the event they see daylight, an array of hurdles appear before.

Clash of Naelea in a your most perfect opportunity to test out those yellow bulbs above your head in front of a panel of experts who will not only assess but guide you down the right path.

Get led by the goddess of curiosity and explore the path that might become the next best thing.

MODE	GROUP (1TO 3 MEMBERS)
DURATION	2-3 DAY
FEE	₹250(1 PARTICIPANT)
	₹ <b>450</b> (2 PARTICIPANT)
	₹600(3 PARTICIPANT)
PRIZE	1 <sup>st</sup> ₹ 10,000
	2 <sup>nd</sup> ₹ 5,000

SHAHABANA : 98465 15659 | SAJEENA JAMAL : 90374 63141

#### WUXIAN OPERATION GAME



#### "A Game of strategy and wits"

Who runs the world??? People? Process? Machines? Each of these contribute, but for every well oiled machine like process, from drum rhythm band marches to handling logistics connecting two extremes of the globe, yes, operations run the world.

Test out your operations quotient, come be part fo Wuxian to run the world, your style - unique and efficient, just like you!

MODE	GROUP (2 TO 4 MEMBERS)
DURATION	1 DAY
FEE	₹ 200 /team
PRIZE	1 <sup>st</sup> ₹ 10,000
	2 <sup>nd</sup> ₹ 5,000

SAHAL T YOUSEPH : 88912 56663 | NICOLE JOE : 89213 15416

#### INFINITUDE IPL AUCTION



#### "Where You Can Bet We'll Get the Bid"

Ever wished you were in the shoes of the those selecting the victory blend for IPL teams?What's the secret? Where's the spice?

Playing fantasy games and bidding is a tale of old. Why gain mere adrenaline when you can experience a full on rush at our own IPL auction. Calculated risks, competitor analysis, dynamic strategies...put that brain to work and bid adieu to the action with the winners recipe for the champagne.

Bid to win, play to dominate

MODE	: GROUP (2 TO 3 MEMBERS)
DURATION	: 1 DAY
FEE	: ₹300 /team
PRIZE	: 1 <sup>st</sup> ₹ 10,000
	2 <sup>nd</sup> ₹ 5,000

LIJO THOMAS : 98950 67409 | SANKEERTH : 99616 99397

## NON MANAGEMENT EVENTS

#### THE COSMIC SWAY GROUP DANCE



"To the rhythm of the cosmos"

The cosmic dance! From rhythmic movement around fires to lasers and aerobics, the movement has evolved over time. An art as old as time, commemorated in celebrations globally.

Vibrations, reverberations, rhythm....Come...feel....breathe...the rhythm of the universe from, its inception, as it flows through time, constantly converging and diverging...come immerse yourself in the cosmic experience!

MODE	GROUP (5 TO 20 MEMBERS)
DURATION	1 DAY
FEE	₹ 1200/team
PRIZE	1st ₹ 20,000
	2 <sup>nd</sup> ₹ 10,000

KAUYA A S : 90615 31743 | RITHIKA K: 90728 67393

#### CONTINUUM FASHION SHOW



#### "GO Vogue boundlessly"

Join us for an out - of - this - world fashion experience as we give you a platform to showcase your limitless ideas and timeless style. Unleash your creativity and push the boundaries of fashion as we present to you, our fashion show competition - 'Continuum'. Let's explore fashion in motion, a continuum of styles that blend from one to another, where none are repeated.

We expect bold, innovative designs that push the limits, break free from traditional norms and fill the runway with cutting - edge fashion.

Mark your calendars and get ready with us to 'Go Vogue'.

 MODE
 : GROUP (7 to 20 members)

 DURATION
 : 1 DAY

 FEE
 : ₹ 2500/team

 PRIZE
 : 1st ₹ 15,000

 2nd ₹ 10,000

MEENAKSHY MENON : 9633127130 | AKSA SAJI : 77367 03063

#### LEMNISCAPE TREASURE HUNT



"Be quick, the clock is ticking, escape before time runs out or the treasure will be out of sight."

Tick...tick.... The clock is running fast. Find the pieces and put them together. It's scattered all over, hidden but lying in plain sight.

Unveil the mysteries, unlock the locks, beat the clocks in this pursuit of the grand treasure. Every second can be a game changer, as can any thought that crosses your mind and it's lemniscape

Oh! You waiting for the cue to start? It's already on!!!

MODE	GROUP (4 members max.)
DURATION	1 DAYS
FÉE	₹ 500/team
PRIZE	₹10,000

SRUTHY SUNIL : 9947401048 | FAREED ANSARI : 9497558494

#### TRINITY 35 FOOTBALL



"Leave it all on the field"

It's not about running behind a black and white sphere...it's not about passing and scoring.Bring your Trinity to the arena, with a watchful eye and steady step...quench the inner egoist and watch the pieces connect to build a big picture.

Feel the rush, blood and sweat...feel the clock ticking and whistles blowing, noses flared and ears sharp for that one call...

Experience the whole of it, the way it's designed to be!

MODE	GROUP (5 members)
DURATION	1 DAY
FEE	₹ 500/team
PRIZE	1st 4,000
	2 <sup>nd</sup> 2.000

AAMIR ASHRAF : 81570 83868 | UISHNU S : 90745 96449

#### VOICE OF TALENTIME



#### "...an outburst of the soul"

The most powerful thing in the universe being the most beautiful as well... that's the power and beauty of a voice. One who sings speaks to the souls and unifies all masses.

Become the Voice of Talentime by clashing in this extravagant musical esperanza...an evening of delight and soulful singing, for you, for us, for all!

Raise your voice, show your talent

MODE	INDIVIDUAL
DURATION	1 DAY
FEE	₹ 200 /head
PRIZE	1 <sup>st</sup> ₹ 10,000
	2 <sup>nd</sup> ₹ 5,000

DIYA H.S : 81118 89537 | JEEUAN : 8330870578

#### CAPTURE INFINITO PHOTOGRAPHY MOBILE / DSLR



#### "Behind every picture... ... there is a story ... to tell!"

Moments captured are moments eternal, living for all eternity. Show us the beauty of places you have been, sights you have seen and visions you've experienced.

Show us emotions, unplugged, through your eye, regular and third! Take us with you, to places you've been and world's you've build. Take us to the sights beyond!Calling all photographers.

This competition is open to all amateur and professional photographers, and is an opportunity to showcase your skills and love for nature.

#### Capture the moment, create a masterpiece.

MODE : INDIVIDUAL DURATION : 1 DAY FEE : ₹150 (DSLR/MIRRORLESS) ₹100 (Mobile Photography)

(DSLR/MIRRORLESS) PRIZE : 1st ₹ 4000

2<sup>nd</sup> ₹ 2500

(Mobile) PRIZE : 1st ₹ 2500 2<sup>nd</sup> ₹ 1500

GAUTHAM MENON : 8075772303 | ASWIN : 9567974587

### GENERAL GUIDELINES

1. Offline Events include Treasure Hunt, Voice of Talentime, Group Dance, 3's Football, DSLR Spot Photography & Mobile Spot Photography.

2. Every Event has a separate set of rules and requirements which the participants are required to follow.

**3**. All students are required to carry their college identity card at all times within the campus.

4. Participants must strictly adhere to the general rules of the university and will be liable for the destruction of any property within the campus.

5. The participants must report at the venue 30 minutes before the start of their respective event.

6. Participants are strictly advised to take care of their personal belongings. Organizers will not be held responsible for any damage/loss.

7. Any misbehavior by participants will lead to disqualification of the whole team from the particular event.

8. The committee has the right to change the timings and venue of the events.

9. The decisions of the committee and judges will be final under all circumstances.
 10. Smoking, drinking and consumption of any such substance is strictly prohibited.

11. Participants are advised to bring their own mobiles, laptops and USB cables as no gadgets or supporting accessories will be provided from the organizers.

12. Participants should strictly follow the instructions provided by the volunteers during the event. Violation of rules and disobedient behaviour will result in disqualification.

13. Rules are subject to change at the discretion of the management/organizers.

#### FOR QUERIES, PLEASE CONTACT

RAHUL R S Chairman 96056 72424

#### AKASH WILSON Vice-chairman 81369 19564

ANAGHA Event Co-ordinator 94956 00989





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